## bulletin 95

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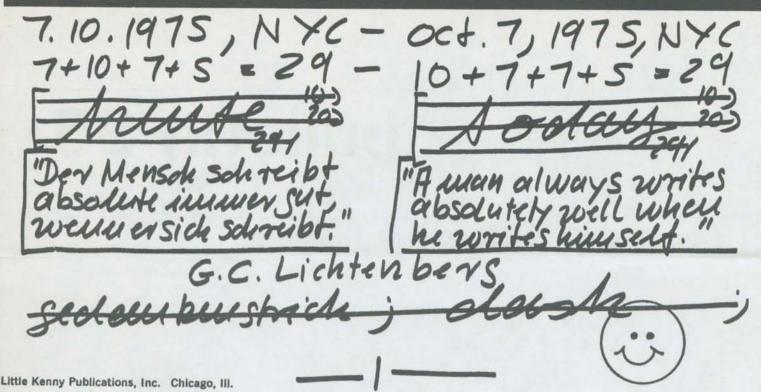
j.c. ammann

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6.1 - 24.1.1976

hanne darboven roy colmer

## HAPPY NEWS TELEGRAM



Celebrating the all around Sony.

From the beginning, the name Sonyhas been synonymous with the last word in spectacular performance, superior quality and significant innovation.

And, word gets around.

Today, there are more than ten million Sony monochrome and Trinitron System color receivers at home with America. Providing continuous pleasure, the luxury of superb entertainment, and the comfort of safe, dependable, trouble-free operation.

## HAPPY NEWS TELEGRAM

7. 10.1975, N XC- oct. 7, 1975, NXC

25.10.1975, N XC- oct. 25, 1945, NXC

"Der Gedaube hat in "The shought has dem Ausdruck mach still too much play zu viel Spielraum." in the expression."

find Pox Colmer; Toon Hanne Danba virk, G. C. Lickten berg

Little Kenny Publications, Inc. Chicago, III. — 20—

## Glossary

Unique Trinitron one gun system produces three electron beams that are focused through the exact center of a single, very large electron lens (conventional TV sets use a three gun system and three small lenses). A slotted Aperture Grille permits more electrons to reach the screen thereby producing greater brightness when combined with the one gun system. The end result is a sharp, bright true-to-life color picture.

No set-up adjustments. Conventional three gun color TV systems require costly, time-consuming set-up adjustments. With Sony Trinitron you simply plug it in and turn it on for instant true-to-life color.

Solid state circuitry assures dependable, trouble-free viewing. Without tubes to warm up, the picture and sound come on instantly. Sony pioneered solid state electronics by developing the first commercially successful transistor radio in 1954 and the first all-transistor TV in 1959.

70 detent UHF channel selection. Sony's UHF tuner "clicks" into position making UHF channel selection simple and convenient.

TO HANNA PARBOUED

Full 82 channel selection. VHF channels 2-13; 70 detent UHF channels 14-83.

114° wide angle deflection. While all picture tubes were 90° or 110° (the angle that the electron beams must vary from the plane that the gun is mounted in), the 114° wide-angle deflection Trinitron System picture tube's electron gun is closer to the screen, providing improved sharpness and clarity, in a slimmer cabinet.

Econoquick. Sony's unique improvement to the famous Trinitron Color System picture tube, provides quick picture and sound without the necessity of trickle current to preheat the picture tube. The result is fast warmup, and lower power consumption.

Lumisponder: new light-sensing system adjusts brightness and contrast to changing room light, automatically.

Circuit breakers and protector fuses protect Sony Trinitron from overloading which might damage solid

NY.C. NOV. 23 1975

